

President's Message

As ALOHA commemorates the opening of the 100th location, the President Mr. Manickavelu wishes to thank all ALOHA members who have had a share in our remarkable success.



Mani Manickavelu
President & CEO

"ALOHA is very proud to announce the opening of its 100th center here in the US. But for the continued support and encouragement of our franchisees, students, parents and teachers this would not have been possible and I would like to thank each and every one of you. THANK YOU!

Franchisees work hard in upholding the quality of ALOHA program. It is due to their continuous contribution that ALOHA is growing at such a fast pace.

Our franchisees and their staff constantly share their thoughts and ideas to improve the curriculum, training and to enhance teaching methodologies. I would like to recognize their hard work and passion in building our organization by maintaining the highest quality of service. Thank you

I would like to thank all ALOHA graduates who, as it were, "The success stories of ALOHA." It is them who motivate our students to give it all they have. Thank you!

Dedicated parents always bring successful children, which is evident in our students, my sincere thanks to all parents."

1st Location

South Edison, NJ



The director of the first location, Ms. Rama who has been operating the center for the past 4 years shares her thoughts and experience.

Establishing the first location of ALOHA was both challenging and rewarding at the same time. Adherence to quality and ensuring every student receives the benefit of this program has been our goal from the day one and continues to be till today. Though operating an ALOHA center requires a large amount of time and effort, it provides great personal satisfaction and growth. You also get the benefit of being part of the ever growing ALOHA team, meet equally passionate people and share their experiences. It can't be any more rewarding.

It is greatly satisfying to see the benefits of the program as we hear from parents how their child has moved up a grade or two in Math or joined an honors program. For some children, it is their overall school performance improving; how a student with difficulty in focusing, has become more independent in finishing their schoolwork. I am very proud to see our parents become ambassadors for our program.

and more flexibility in our daily lives. I'm able to spend enough time with my family and at the same time run my business successfully. As a small business, we ran into so many challenges to make it successful, now we have two centers in Northern Virginia. We are very much looking forward to open the new center in Herndon. We are very positive that the Herndon center will do extremely good with our experience with the previous two centers.



Ms. Sreeja & Ms. Manju

100th Location

Herndon, VA

We are very excited and proud to sign the 100th franchise of ALOHA and our third center. We have been operating ALOHA for over 2 years and we opened our first location, Ashburn, VA in Feb 2008 and we were very happy with the training and support from Corporate ALOHA. Being one of the initial franchised locations, our confidence in the program and the franchise quadrupled as we saw students' performance in the concept and its rippling effect in their academics. This inspired us to extend our reach to the community by adding another location, South Riding, VA in Feb 2009. We received an overwhelming response from parents and it was a very successful launch. As parents realize the benefits of the program as they graduate, we expect the retention to be good going forward.

As young women entrepreneurs, we find that being self-employed gives us a certain amount of freedom



2010



2009



2007

ALOHA Day

ALOHA DAY 2011

Every year, ALOHA Day encourages franchisees, students & parents across the country to come together & take part in the grand event.

It is a day long event with competition, variety shows for children, recognizing teachers and franchisees, student graduation and award ceremony. Students from across centers compete against each other in the Math Olympiad. Students start preparing for the competition 3-4 months prior to the event.

In 2007/08, the Olympiad ended with some interesting and exciting tie breakers amongst the students for declaring winners.

Last couple of years we pushed the limits by doubling the number of questions to 100 in 5 minutes, & the students rose to the challenge. Nonetheless, we had tiebreakers as many kids attended 100 problems in 5 minutes.

The practice session prior to the Olympiad has been very helpful in boosting children's confidence level immensely and they tackle advance levels much easily.

Taking the event forward, we plan to hold the ALOHA Day for 2011 as a two-day event in a 72,000 sq feet state-of-the-art facility with new exciting shows and programs. We expect 2000 kids to participate in the Olympiad and 25,000 people to attend the event.

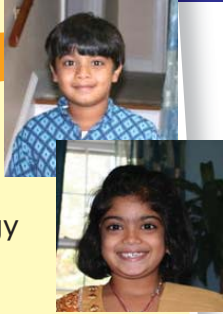


2008

Shrewsbury, MA

“ We love the passion, qualification and energy of teachers at ALOHA center. Akshin’s consistent top performance at school can be clearly attributed to the work and effort of ALOHA staff. Riya loves the highly interactive, fun and new way of learning mathematics. ”

Prat/Asha (Parent)



Awards 2010

Burlington, MA

“ ALOHA has improved his listening skills and in his own words, Abhinav says his teacher “does not drone but keeps the class very interesting. ”

Hema & Muraleedharan (Parents)



ALOHA Regional Office

ALOHA launched its Regional office in Texas in June 2009, which focuses on Mid West & West Coast expansion. In the 3rd quarter of 2011 we would be establishing a Regional office in CA to support West Coast operations.

"ALOHA made my dreams come true," says Narmadha, Vice President & Regional Office Head. Briefing on the future plans at the regional level, she excitedly adds,

"I want the benefits of ALOHA Math Olympiad to reach out all students across the country. We are running our first Regional Math Olympiad in Texas on Jan 8, 2011 and we have about 300 children participating in this event.

For 2011, prior to the National Math Olympiad in June, we will

conduct one more Regional Olympiad in Virginia. In 2012, we will run 5 Regional Olympiads in different states.

At a personal level, I am very happy with the opportunity that I had with ALOHA. I see kids with exuberance of energy and happiness when they come to the class, learn, exchange and expose their knowledge among their peers.

ALOHA 100 would not have been possible without our enthusiastic business entrepreneurs and devoted teachers. On this happy occasion, I would like to thank all our franchisees and teachers.



My special Thanks goes to all our ALOHA kids and parents for their support and interest in a quality education program."

Fremont, CA

" Avni has been in the program for 5 months now and loves the fact that she is faster at math in school than others. She has learned to sit focused for longer duration after starting in ALOHA."

Aparna (Parent)



New Jersey

" In this year's summer camp, the application had 2 questions, "what is your child's hobby?" and "does your child have any special talents?" Dina's answer to both was math. The credit for this enthusiasm goes to ALOHA Math. As parents, we think that ALOHA Math should be taught as a requirement in all school math programs."

Carol (Parent)



Plano, TX.

" Aarthi & Deepthi have been in the program for the past 1 year and their focus and listening skills have improved. While doing mind math they are multi tasking – listening, visualizing, processing numbers & solving problems. This reflects in their other activities too."

Radhika (Parent)



Proud graduating students of ALOHA



ALOHA students graduate after 2 years on completing the Senior program or 2 ½ years after completion of the Junior program. Graduation is done at the center level and every year we conduct a national level graduation ceremony during our Annual Meet on stage recognizing students' effort and commitment in completing the program.



Hearing from the Graduated Students

Sumayya, NY

"Being part of the ALOHA family has been a wonderful experience for me and my kids. We have been with ALOHA since Oct 2008. The work keeps

them updated in school and is both a creative and fun way of learning. The abacus teaches them math while providing a creative way of learning.

As a mother, I noticed the improvement in them and the results of this program are remarkable. I want to thank the teachers for doing such a wonderful job of teaching with a whole new perspective and idea."

Akash, NJ

graduated 3 years ago

"We have been fortunate to use this service for our son Akaash. He completed the program 3 years back and we could still see the results in him. He scored 283 out of 300 in 6th grade Math NJ ASK this year and his ability is improving every year."



Nikhila, FL

graduated 3 years ago

"I loved ALOHA! My teachers were astonished seeing how I could do math

problems in a matter of seconds! I have gotten recognition from all of my teachers and friends. I can always find a way to do tough math problems. My math grades improved from an 80 to 100. My NJASK scores improved a great amount. Sometimes I wonder how much I would have struggled without ALOHA."



Top Multi Unit Franchisees

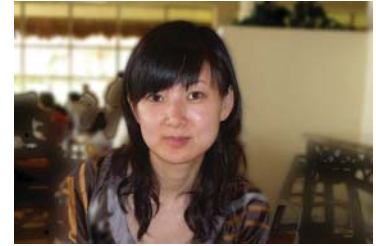
Most of our franchisees sign additional locations after operating their first location for 6 months to a year. As they understand the business model very well, they are confident in turning each additional location into a successful operation. Rakesh Amarnani from NJ and Janet Wong from NY share their experience on multi unit franchising.

Rakesh:

"ALOHA has been a passion for me! I started my ALOHA career in June of 2007 with the opening of our Somerset center in New Jersey. Our whole family got involved with the education and operation of the center. There were many factors that inspired us to continue on this path. The success of this brain development program, seeing our daughter excel in the program, watching the children do mind math with such speed and accuracy were all contributing factors. Furthermore, ALOHA Corporate was very friendly and approachable. Mr. Mani and his team were there to "walk" the path with us, not just show us how to get there. After Somerset, we expanded to add Bridgewater in NJ, then Jackson Heights in NY and further included Hillsborough, Pennington & Skillman in NJ!. Operating multiple centers has been manageable with a vision and a system for me! I would say quality teacher training is very important in this process! Moreover, keeping the goal of providing excellent customer service has always been my motto. I have strived to do so along with creating a positive, caring family environment for ALOHA children and parents. Having multiple locations have helped us to reach out to more children and families learn mind math and gain confidence in not only their academic skills, but also improving their social skills. This has been a learning experience for me as well! It is very satisfying to see a child scaffold to the next level of learning and see that smile on his/her face! My goal for the children is excellence in all they do – one child at a time!."



Janet Wong:



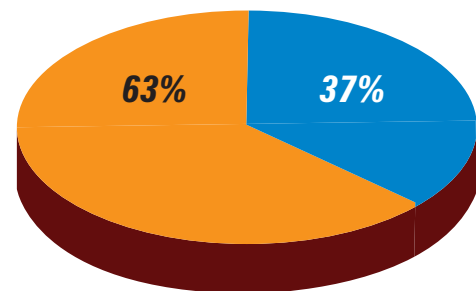
"In the beginning, I was quite skeptical about the program. Though the training provided was very extensive and detailed, I was not sure if children can really do mind math at a young age. As I started teaching and noticing the improvement in children, getting feedback from parents, I gained more confidence in the program.

After operating my first location, Marlboro, NJ, for 6 months, I realized the full potential of ALOHA and what it could bring for the children. It did not take much time for me to extend the program to more children and I signed the 2nd location, Flushing, NY.

At Flushing, NY, I was comfortably able to recreate the success as my Marlboro center. I recently opened my third location, Lower Manhattan, NY and with the great response I received, I plan to open my 4th location in Bayside, NY in a couple of months' time.

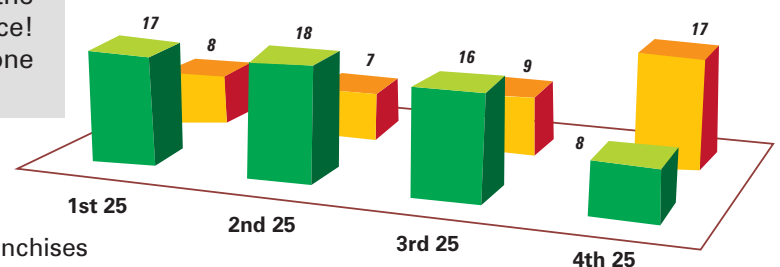
I sincerely thank and appreciate Mr. Mani and his staff at Corporate ALOHA for their continuous support."

Single / Multi Unit Franchisees



● Single Unit Franchisees

● Multi Unit Franchisees



■ Signed by new Franchises

■ Signed by existing Franchises

NEW Vs CURRENT FRANCHISEES

Lansdale, PA

“ Sanjana’s analytical skills has improved so much in the short time that she has been with ALOHA. Her focus and concentration has visibly improved in her school homework too. ”



Ram (Parent)

Charlotte, NC

“ As a mom, I love the confidence ALOHA Mind Math has given my 7 year old Rachel. Further, I see the transition from using the abacus to mind math as "functional" in the real world - both for school as math concepts become more complicated - and beyond. As an occupational therapist, I can see potential therapeutic benefits to facilitating "right brain stuff" for things such as visual memory and sequencing through the classes and homework provided. ”



Amy (Parent)

Plano, TX

“ Avery's math skills are above and beyond what we could have imagined, as parents, we can barely keep up with her anymore. Avery's teachers have always been willing to put forth extra time to ensure that Avery is performing up to her potential. Our other two children will be starting soon in ALOHA!! ”



Chris & Jeana (Parents)

South Edison, NJ

“ We had such a great experience with the teachers and it is a nice learning atmosphere. ALOHA’s techniques has helped develop Prutha’s ability to do complicated calculations. ”



Jigna (Parent)

Ashburn, VA

“ Compared to other programs, ALOHA is certainly less stressful for both the kids and the parents mainly because the kids really 'learn' in the classroom. ”



Srikumar (Parent)

Community contribution

ALOHA is actively involved in local communities in every possible way and we were also recognized by various local organizations. Some of the key contributions:

- ◆ ALOHA Somerset has been recognized & appreciated by Franklin Township Library for offering several free workshops to the community.
- ◆ 2008: ALOHA was approached by the PTA from Miltown School, Bridgewater, New Jersey to offer the benefits of the program to their students.
- ◆ 2009: ALOHA was approached by Hamilton school, Bridgewater New Jersey to conduct a workshop to educate parents and children about the importance of mind math training.
- ◆ 2009: The Blythebourne School, Brooklyn, New York invited us to conduct a workshop for their parents and children.
- ◆ 2008: Kaizen Martial Arts, Piscataway New Jersey recognized Rama, Director, ALOHA South Edison - she was invited to give a brief talk about the ALOHA program and its benefits.
- ◆ 2009: North Edison was recognized by Colonial School, Woodbridge, NJ, for training a visually impaired child on ALOHA Math concept.
- ◆ 2009: Campbell Elementary School, Metuchen, New Jersey awarded Rama 'Best Teacher' and she was invited to talk about the ALOHA program.
- ◆ 2010: Campbell Elementary School, Metuchen, New Jersey invited us for Math Fun Week.

ALOHA sponsored a local cricket event in Dallas, TX in 2009.



Ashburn, VA

“ Reina, parent from our Ashburn, VA center says, “It is amazing to watch Ishita do complex math problems with great speed & accuracy. The program challenges her with new concepts & keeps her ahead of her in the school’s curriculum.”



Reina (Parent)

Alpharetta, GA

“ My older son, Rohit has been attending ALOHA for 2 years and his confidence has tremendously improved at school. My younger one, Sameer, just started the program and they do their homework without us hovering over!! Now both of them are at higher grade Math at school.”



Radha (Parent)